



BOSTON ACOUSTICS' HERITAGE OF GREAT SOUND, STYLE, AND VALUE CONTINUES WITH THE DEBUT OF "A SERIES" LOUDSPEAKERS

*-- Boston Sets the New Standard for Performance and Value;
"Smart" Features Add to the Unique Value/Cost Proposition --*

LAS VEGAS, January 6, 2011 -- Boston Acoustics,[®] a world-renowned manufacturer of high-performance loudspeakers, today introduced a brand new line of high-performance, high value **A Series** loudspeakers. The new A Series includes two floorstanding speakers, the flagship 3-way **A 360**, with dual 6½" woofers and a 3½" midrange (MSRP: \$399.99), the 2-way Model **A 250** with dual 5¼" woofers (MSRP: \$299.99); two 2-way bookshelf models, **A 26**, 6 ½" (MSRP: \$199.99) and **A 25** 5 ¼" (MSRP: \$149.99); and the **A 225C** 2-way center-channel speaker with dual 5¼" woofers (MSRP: \$249.99). Also included in the line is a compact 2-way satellite **A 23**, 3½" (MSRP: \$139.99) which can be used as a surround or a bookshelf speaker. All **A Series** 3- and 2-way models feature Boston's 1" Kortec® soft dome tweeter for superior high frequency response. Two new powered subwoofers, the 300-watt (650 watts peak) **ASW 650** front-firing 10" ported and 150-watt (300 watts peak) down-firing 10" ported **ASW 250** (MSRP: \$349.99) complete the lineup.

In addition, Boston Acoustics is offering a convenient new 5.1-channel surround sound speaker package, the **A 2310 HTS**. The system delivers immersive cinema-like audio right out of the box. It includes five A Series speakers, four **A 23** satellite speakers, one **A 223C** center channel (sold only as part of the speaker package, with dual 3 ½" woofers) and the **ASW 250** subwoofer, for an MSRP of \$899.99. The A Series is expected to be available in February 2011.



A 360

A 26

Good Looks and Legendary Boston Sound

Housed in stunning high-gloss scratch-resistant cabinets with textured tops and magnetic grilles, the A Series was designed to offer Boston's legendary sound, with modern styling, exceptional quality, and enduring value.

To deliver best-in-class sound, Boston engineers brought together the best elements of traditional loudspeaker design and technology and also included “Smart” Features to

enhance the user experience. Vertical and horizontal internal bracings reduces cabinet resonances for enhanced audio quality, and a newly developed ceramic and glass fiber polymer woofer cones allow for higher speed, reduced distortion, and improved sensitivity. Further enhancing sonic performance, the crossover components in all **A Series** models incorporate low-loss film capacitors and low-distortion laminated silicon steel cores for the inductors in all critical areas. The **A Series** speakers are ideal for either multi-channel home theater or stereo-only music systems, and may be used with each other in any configuration for any listening application.

A Series Loudspeakers include Boston Acoustics “Smart” Features

As part of Boston Acoustics’ Play Smart[®] approach to product design, the **A Series** includes a host of “Smart” Features to enhance the user experience.

Smart Features include:

- **Boston’s 1-inch Kortec[®] soft dome tweeter** for crystalline high frequencies
- **Advanced ceramic/glass fiber polymer woofers** with Deep Channel[®] Design (DCD) deliver more bass response from less amplifier power
- **Acoustically tuned ports** for improved low frequency response
- **High-contrast finish** with scratch-resistant high gloss panels
- **Easy Hook-Up 5-way gold-plated binding posts** provide total hook-up flexibility and the purest signal transfer
- **Boston’s BassTrac[®] circuitry** for more bass without distortion (subwoofers only)

Eli Harary, Senior Vice President, for Boston Acoustics, noted: “With the creation of our new A Series loudspeakers, Boston Acoustics has set the benchmark for loudspeaker performance, design, and value once again. These stylish new **A Series** speakers redefine today’s value/cost proposition and offer movie and music lovers the very best at-home listening experience.”

###

About Boston Acoustics

Founded over 30 years ago, Boston Acoustics is a world-renowned leader in high-performance loudspeakers, tabletop products, and advanced car audio systems. The company's "Play Smart[®]" approach is reflected in its product design, which allows customers to enjoy high-performance audio while expressing their personal style and tastes. For more information on the company's full range of advanced products, please visit BostonAcoustics.com.

About D&M Holdings Inc.

D&M Holdings Inc. is a global operating company providing worldwide management and distribution platforms for premium consumer, automotive, commercial and professional audio and video businesses including Denon[®], Marantz[®], McIntosh[®] Laboratory, Boston Acoustics[®], Snell Acoustics, Escient[®], Calrec Audio, Denon DJ, Allen & Heath, D&M Professional and D&M Premium Sound Solutions. Our technologies improve the quality of any audio and visual experience. All product and brand names with a trademark symbol are trademarks or registered trademarks of D&M Holdings, Inc. or its subsidiaries. For more information visit www.dm-holdings.com.

DISCLAIMER

Statements in this news release that are not statements of historical fact may include forward looking statements regarding future events or the future financial performance of the company. We wish to caution you that such statements are just predictions and that actual events or results may differ materially. Forward looking statements involve a number of risks and uncertainties surrounding competitive and industry conditions, market acceptance for the company's products, ability to meet targeted product release dates, risks of litigation, technological changes, developing industry standards and other factors related to the company's businesses. The Company reserves all of its rights.

Media Contact:

DBA Public Relations
Christina Colon
212-388-1400
ccolon@dba-pr.com