



FOR IMMEDIATE RELEASE

**Introducing Boston Acoustics “Classic Series” Loudspeakers:
Legendary Style and Sound with Advanced 21st Century Performance**

-- Classic Boston Speakers, Classic Boston Value; High-Performance Models Are Visually Reminiscent of Traditional Speaker Designs, with Advanced Audio Engineering and Features for Unparalleled Sound --

Denver, CO, September 4, 2008 -- Boston Acoustics®, Inc., world-renowned manufacturer of high-performance loudspeakers, today announced the introduction of its **Classic Series** loudspeakers, bringing together the best elements of traditional loudspeaker style and design with some of today's most advanced sonic technologies for the ultimate combination of value, performance and style.

The five new Boston Acoustics Classic Series models include: the **CS 226** 6-1/2" 2-Way Floorstanding Loudspeaker (MAP: \$249.99), **CS 225C** 2-Way Dual 5-1/4" Center Channel (MAP: \$179.99), **CS 26** 2-Way 6-1/2" Bookshelf (MAP: \$149.99), **CS 23** 2-Way 3-1/2" Compact Bookshelf (MAP: \$99.99), and **CS Sub10** 100-watt 10" Down-Firing DCD Subwoofer (MAP: \$249.99). In addition, Boston Acoustics is offering a complete **CS 2300** 5-channel surround sound system (MAP: \$599), consisting of four CS 23 Bookshelf speakers and a CS 223C Center Channel. *(See attached sheet for key specifications on each model.)* Expected availability for Models CS 226, CS 225C, CS 26, and the CS Sub10 subwoofer is September 2008, with the CS 23 Bookshelf and the CS 2300 system scheduled for expected October 2008 availability.

Boston Acoustics Senior Vice President & General Manager Eli Harary, noted: "Today's home entertainment consumer is both performance- and value-driven. We engineered our new Classic Series loudspeakers to satisfy modern tastes for impeccable audio performance, as well as the desire for classic elegance and styling. The result is a great-looking and great-sounding speaker that's ideal for use in virtually any home entertainment system, and which combines our legendary sound with a classic traditional cabinet look. The Boston Acoustics Classic Series is without question one of today's best performance-value propositions."

Ideal for Multi-Channel Home Theater or Stereo-Only Music Systems

All Classic Series freestanding speakers are designed to be combined with each other in any configuration in order to build the ideal system for any listening application. The speakers are finished in either Black Walnut or Cherry Vinyl.

All Classic Series loudspeakers include the following audio advancements for pure, rich sound reproduction of music and movie soundtracks:

- Kortec® Soft Dome Tweeters for crystalline high-frequency sound

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- Advanced graphite-injected woofers featuring Deep Channel Design (DCD™) for more bass from less amplifier power.
- Acoustically tuned ports, adding to the deep rich bass frequency response.
- 5-way gold-plated binding posts for hookup flexibility and to ensure purity of signal transfer in all speaker connections
- MagnaGuard® magnetic shielding to prevent video interference.

About Boston Acoustics

Founded more than 25 years ago, Boston Acoustics is a world-renowned leader in high-performance loudspeakers, tabletop radios and advanced car audio systems. Today, the company's "Play Smart™" attitude is reflected in its hip-smart approach to product design, which allows customers to enjoy high-performance audio while expressing their personal style and tastes with an element of fun. For more information on the company's full range of advanced products, please visit www.BostonAcoustics.com.

About D&M Holdings Inc.

D&M Holdings Inc. is a global operating company providing worldwide management and distribution platforms for premium consumer, automotive, commercial and professional audio and video businesses including Denon®, Marantz®, McIntosh® Laboratory, Boston Acoustics®, Snell Acoustics, Escient®, Calrec Audio, Denon DJ, Allen & Heath, D&M Professional and D&M Premium Sound Solutions. Our technologies improve the quality of any audio and visual experience. All product and brand names with a trademark symbol are trademarks or registered trademarks of D&M Holdings, Inc. or its subsidiaries. For more information visit www.dm-holdings.com.

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Media Contact:

DBA Public Relations
Alison Giella
212-388-1400
agiella@dba-pr.com