



FOR IMMEDIATE RELEASE

**Boston Acoustics Introduces a Major Advancement in Custom Installation
Friendly In-Wall and In-Ceiling Loudspeakers**

*-- Thanks to Innovative Magnetically Attaching Grilles and New Reduced Bezels,
Speakers Offer Quick and Easy Installation and Are Virtually Invisible Once In Place --*

Denver, CO, September 4, 2008 -- Boston Acoustics[®], Inc., world-renowned manufacturer of high-performance loudspeakers, today announced the upcoming introduction of over 25 new in-wall and in-ceiling loudspeakers. The majority of the company's new in-wall and in-ceiling speakers feature new grilles that magnetically attach to their baffles. This breakthrough design innovation allows for quicker and easier installation, plus a dramatic 70% reduction in the size of the visible bezel for a slimmer look all the way around and a significantly more flush mount to ceiling and walls. Boston Acoustics' wide range of new in-wall and in-ceiling speakers includes models in the company's new flagship **Vista Series**, as well as its new **Classic Series** and **Horizon Series**. The broad selection gives custom installers an unprecedented range of options for providing their customers with the highest quality sound, in virtually invisible systems. In addition to the dramatic reduction in bezel size, the speakers feature a variety of design and engineering advancements that set new standards for in-wall and in-ceiling audio quality and performance. All models feature paint-ready grilles and are scheduled for market introduction in January 2009.

Boston Acoustics Sr. Vice President & General Manager Eli Harary, noted: "Whether custom installers are asked to retrofit or build home entertainment systems into new homes during construction, there's increasing demand for advanced high-quality loudspeaker solutions that not only sound great but minimize their visual intrusion. With our newly designed magnetic grill attachment and reduced bezel, our new in-ceiling and in-wall models are a true breakthrough in 'hidden' sound. And most importantly, we've combined these design innovations with sophisticated new audio reproduction technologies and engineering that yields enhanced sonic realism and wider dispersion, so consumers can enjoy rich musical reproduction and the ultimate in placement/installation flexibility."

Vista Series: Cutting Edge Sound, Innovative Design Features

Boston Acoustics' new in-wall loudspeakers in its flagship Vista Series include the Model **V 555W2** Dual 5 ¼" Woofer (MAP: \$675), **V 575** 6" Woofer (MAP: \$460), and **V 585** 8" Woofer (MAP: \$575), all with 1" Aluminum VR[®] tweeters and advanced DCD[™] Woofers with cast baskets. In addition, the Vista in-wall lineup includes the **VS 8W2** In-Wall Subwoofer (MAP: \$600) with Dual 8" DCD Copolymer Woofers in cast baskets (suggested for use with the SA1 subwoofer amplifier), as well as the **V 5835** 3-Way In-Wall (MAP: \$1,200), featuring a 1" VR tweeter, 3 ½" midrange driver, and 8" cast DCD copolymer woofer housed in an innovative

-more-

structure that allows the midrange/tweeter plate to rotate 90 degrees for horizontal or vertical installation and ideal sonic dispersion.

New Vista Series in-ceiling loudspeakers include the **V560** 6" woofer (MAP: \$290), **V 570** 6 ½" woofer (MAP: \$400), **V 580** 8" woofer (MAP: \$520). These three models all feature pivoting 1" aluminum VR tweeters in-cast aluminum cups, and DCD woofers with cast baskets. For the widest possible sound dispersion, they feature a cast aluminum bezel and floating tweeter island for wide dispersion, as well as a dedicated boundary compensation switch.

Vista's innovative in-ceiling loudspeaker family continues with the **V 580T2** Two-Way Dual Tweeter (MAP: \$575), dual 1" aluminum VR tweeters 8" DCD woofer with cast basket, the high-humidity weather-resistant **VH 47T02** Two-Way Dual Tweeter (MAP: \$450) Dual 1" Kortec[®], tweeters 6 ½" copolymer woofer (standard bezel design), and the **V5830** 3-Way In-Ceiling (Map: \$920) 1" Aluminum VR tweeter, 3 ½" Midrange Driver, 8" DCD Woofer with cast basket and a patented rotating midrange/tweeter bezel.

Horizon, Discreet Listening at More Affordable Prices

To provide custom installers and consumers with more solutions for totally discreet speaker installations at even more affordable price points, Boston Acoustics is introducing a broad range of new in-wall and in-ceiling models in its popular Horizon Series. Models include the **H255** 2-Way 5 ¼" (MAP: \$85), **H275** 2-Way 6 ½" (MAP: \$145), both with mylar tweeters and laminate film woofers, as well as the **H455** 2-Way 5 14" (MAP: \$175), **H475** 2-Way 6 ½" (MAP: \$255), **H485** 2-Way 8" (MAP: \$350), all with 1" Kortec tweeters and copolymer woofers. The line also includes the single-speaker stereo solution, Model **H475T2** Dual 6 ½" (MAP: \$500), with two 1" Kortec tweeters and copolymer woofer, as well as the **H455W2** Dual 5 ¼" (MAP: \$500), with a 1" Kortec tweeter and dual copolymer woofers.

The Horizon in-ceiling lineup includes the **H 250** 2-Way 5 ¼" (MAP \$85), the **H 270** 2-Way 6 ½" MAP \$145), **H 460** 2-Way 6" (MAP \$175), **H 470** 2-Way 6 ½" (Map \$255), **H 480** 2-Way 8" (MAP: \$400), as well as the Dual Tweeter In-Ceiling Model **H 460T2** (MAP \$255), the **H 470T2** 2-Way 6 ½" (MAP: \$450). In addition, the line includes the new high-humidity, weather-resistant **HH 460T2** 2-Way 6" (MAP: \$275), as well as the innovative **H 4830** 3-Way In-ceiling (MAP: \$600) with a 1" Kortec Tweeter, 3 ½" copolymer midrange woofer, 8" cast DCD copolymer woofer Midrange/tweeter plate rotates for optimum positioning.

Even More Installable Solutions in the Classic Series

In addition to its new Vista and Horizon Series installable loudspeakers solutions, Boston Acoustics is introducing four installable new models in its Classic Series, including the In-Wall Models **CS 275** 2-Way 6 ½" (MAP \$125) and **CS285** 2-Way 8" (MAP: \$200), as well as the In-Ceiling Models **CS 270** 2-Way 6 ½" (MAP: \$125) and **CS 280** 2-Way 8" (MAP \$200.) The new Classic Series installable speakers are scheduled for delivery in November 2008.

About Boston Acoustics

Founded more than 25 years ago, Boston Acoustics is a world-renowned leader in high-performance loudspeakers, tabletop radios and advanced car audio systems. Today, the company's "Play Smart™" attitude is reflected in its hip-smart approach to product design, which allows customers to enjoy high-performance audio while expressing their personal style and tastes with an element of fun. For more information on the company's full range of advanced products, please visit www.BostonAcoustics.com.

About D&M Holdings Inc.

D&M Holdings Inc. is a global operating company providing worldwide management and distribution platforms for premium consumer, automotive, commercial and professional audio and video businesses including Denon[®], Marantz[®], McIntosh[®] Laboratory, Boston Acoustics[®], Snell Acoustics, Escient[®], Calrec Audio, Denon DJ, Allen & Heath, D&M Professional and D&M Premium Sound Solutions. Our technologies improve the quality of any audio and visual experience. All product and brand names with a trademark symbol are trademarks or registered trademarks of D&M Holdings, Inc. or its subsidiaries. For more information visit www.dm-holdings.com.

DISCLAIMER

Statements in this news release that are not statements of historical fact may include forward looking statements regarding future events or the future financial performance of the company. We wish to caution you that such statements are just predictions and that actual events or results may differ materially. Forward looking statements involve a number of risks and uncertainties surrounding competitive and industry conditions, market acceptance for the company's products, ability to meet targeted product release dates, risks of litigation, technological changes, developing industry standards and other factors related to the company's businesses. The Company reserves all of its rights.

Media Contact:

DBA Public Relations
Alison Giella
212-388-1400
agiella@dba-pr.com