



FOR IMMEDIATE RELEASE

Boston Acoustics Color-Centric Premium Tabletop Radios Now Available

-- Horizon Radios Redefine Style, Innovation and Performance, Featuring Superior Audio, iPod Compatibility, Plus Boston's Unique "Personal Options Plan" for Customizing the Design --

Peabody, MA, March 25, 2008 -- Boston Acoustics, Inc., a world-renowned manufacturer of high performance loudspeakers and a longtime leader in the premium tabletop radio category, is proud to announce the availability of the **Horizon** line of tabletop music systems – an innovation in style, performance, application and FUN. The new Horizon radios, including the mono model **Horizon Solo** (SRP: \$99.99) as well as the stereo model with built-in iPod dock, **Horizon Duo-i** (SRP: \$199.99), each offer a unique combination of “hip-smart” visual appeal, extraordinary audio and advanced creature-friendly features. The new Horizon Duo-i radio is Boston Acoustics’ first product with special Apple iPod® connectivity features.

Make It Your Own with Boston Acoustics P.O.P.

Horizon “color-centric” tabletop radios come in either midnight or mist finish with matching perforated metal grilles. However, to make it easy for customers to individualize the look of their Boston Horizon radios and match them perfectly to the décor of any room in the house, today or anytime in the future (kitchen, den, bedroom, bathroom), they all feature Boston Acoustics’ new Personal Options Plan (P.O.P.) design concept. P.O.P. lets users customize the look of their radio by offering optional metal grilles available in a wide variety of colors, including Glacier, Rosebud, Onyx, Pearl Gray, Caramel, Chocolat, Spanish Moss, Olive and Chili Pepper. To purchase a new grille, customers can simply visit the Boston Acoustics website www.bostonacoustics.com/POP) and select the color of their choice or contact those dealers that will be stocking the grille color options.

Solo: Rotating Control Panel

For the ultimate in placement flexibility, the compact Horizon Solo radio features a unique rotating control panel that lets users position them either horizontally or vertically. With the rotating control panel, the compact Solo radio will always find the perfect spot in any room.

Exclusive 360° “Sn-o-o-o-o-o-ze” Bar

The new Horizon radios feature Boston Acoustics exclusive Snooze bar. The entire front aluminum trim of the radio is a touch-sensitive snooze bar, which lets sleepy users activate the alarm clock snooze function by simply touching any part of the aluminum trim! With Snooze bar users never again have to worry about fumbling around in the dark to find the snooze button – which means *more sleep and less stress!*

Perfectly in Tune With Today’s Music-Everywhere Consumer

Boston Acoustics Horizon radios were created to meet the demands of today’s design-conscious, music-everywhere oriented consumer. For instance, all Horizon tabletop radios feature auxiliary audio inputs for easy connection to external music devices such as the iPod, other MP3 player or CD players. The Horizon Duo-i has an AM/FM radio plus iPod connectivity with a built-in iPod dock that lets users insert their iPod directly into the top of the unit for both

music enjoyment, control and re-charging. Once connected, users can even control their iPod using the Duo-i's remote control.

Great Looks and Great Sound

With their pleasing "soft touch" cabinet design and molded controls, soft blue backlighting and perforated metal front grilles, Horizon radios reflect Boston Acoustics new Play Smart™ attitude, combining contemporary design with extraordinary performance. All Horizon radios feature precision AM/FM tuners that provide noise-free reception of even the weakest stations, and for outstanding audio performance and room filling sound, all include BassTrac® audio processing for clean bass at all listening levels. The stereo Duo-i model features dual high-performance 3 ½ -inch full-range speakers, for clean full range performance and room filling sound. Line and stereo headphone outputs add to the convenience and flexibility of all Horizon radios, and all models feature dual independent alarm clocks with sleep timers.

About Boston Acoustics

Founded more than 25 years ago, Boston Acoustics is a world-renowned leader in high-performance loudspeakers, tabletop radios and advanced car audio systems. Today, the company's "Play Smart™" attitude is reflected in its hip-smart approach to product design, which allows customers to enjoy high-performance audio while expressing their personal style and tastes with an element of fun. For more information on the company's full range of advanced products, please visit www.BostonAcoustics.com.

About D&M Holdings Inc.

D&M Holdings Inc. is a global operating company providing worldwide management and distribution platforms for premium consumer, automotive, commercial and professional audio and video businesses including Denon®, Marantz®, McIntosh® Laboratory, Boston Acoustics®, Snell Acoustics, Escient®, Calrec Audio, Denon DJ, D&M Professional and D&M Premium Sound Solutions. Our technologies improve the quality of any audio and visual experience. iPod is a registered trademark of Apple Inc. All other product and brand names with a trademark symbol are trademarks or registered trademarks of D&M Holdings, Inc. or its subsidiaries. For more information visit www.dm-holdings.com.

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