



FOR IMMEDIATE RELEASE

Boston Acoustics' Powerful New Horizon i-DS² iPod[®] Speaker System:

Finally, an iPod Dock Worthy of Playing your Favorite Music!

*-- Stylish and Compact System Lets Users Share their iPod[®] Music
in Rich High-Performance Stereo, with Deep Powerful Bass --*

Peabody MA, August 18, 2008 -- Boston Acoustics, Inc., a world-renowned manufacturer of high-performance loudspeakers, today announced the introduction of the **Horizon i-DS² iPod Speaker System** (MAP: \$179.99), a stylish and compact solution for bringing the music of any Apple[®] iPod[®] to life in great room-filling stereo sound. With built-in dual 3 1/2" full-range speakers and 60 watts of dynamic power, the Horizon i-DS² is a high performance system with deep powerful bass and crisp clean stereo sound that lets users dock and charge their iPods while listening to their favorite music. And reflecting Boston Acoustics' Play Smart[™] attitude, the i-DS² features the company's innovative P.O.P. design concept, which lets users quickly and easily change the look of their unit to match any room's décor using a variety of different colored speaker grilles.

Boston Acoustics Sr. Vice President & General Manager Eli Harary, noted: "Our new Horizon i-DS² is all about bringing a new level of fun, flexibility and performance to the iPod experience. The sleek and compact unit literally fits anywhere and can easily be moved from room to room. Best of all, with its premium quality high-performance loudspeakers and powerful 60 watt system, the i-DS² lets users 'play DJ' to their heart's content."

Hip and Compact One-Piece Design; Acoustically Tuned Chamber

The Boston Acoustics Horizon i-DS² iPod Speaker System features a hip and compact (5 1/2" x 12 3/4" x 5 13/16") one-piece design geared toward the needs of today's design-conscious, music-everywhere oriented consumer. With its appealing high gloss cabinet design and perforated metal front grille, the i-DS² combines contemporary design with extraordinary performance. To ensure the highest quality audio performance, the i-DS² features an acoustically tuned chamber for maximum bass response. For total flexibility, the universal iPod dock accommodates any model iPod, and the ergonomically designed "mini remote" gives users easy "across the room" access to familiar iPod commands

A Great Performer with All the Right Connections

The Horizon i-DS² features a composite video output that also lets users show off photos and videos from any video-capable iPod on their TV. In addition, a USB connector allows for iPod communication with iTunes and an auxiliary input allows connections to other media players as well.

Make It Your Own... with Boston Acoustics P.O.P.

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The Horizon i-DS² iPod Speaker System comes in either gloss black or gloss white, with matching perforated metal grilles. However, to make it easy for customers to individualize the look of their i-DS² and match it perfectly to the décor of any room in the house, today or anytime in the future (kitchen, den, bedroom, bathroom), it features Boston Acoustics' new Personal Options Plan (P.O.P.) design concept. P.O.P. lets users customize the look of their i-DS² by offering optional metal grilles available in a wide variety of colors, including Glacier, Rosebud, Onyx, Pearl Gray, Caramel, Chocolat, Silver, Spanish Moss, Olive and Chili Pepper. To purchase a new grille, customers can simply visit the Boston Acoustics website www.bostonacoustics.com/POP) and select the color of their choice or contact those dealers that will be stocking the grille color options.

The Boston Acoustics i-DS² will be available in July in select retailers and at Boston Acoustics.com.

About Boston Acoustics

Founded more than 25 years ago, Boston Acoustics is a world-renowned leader in high-performance loudspeakers, tabletop radios and advanced car audio systems. Today, the company's "Play Smart™" attitude is reflected in its hip-smart approach to product design, which allows customers to enjoy high-performance audio while expressing their personal style and tastes with an element of fun and sophistication. For more information on the company's full range of advanced products, please visit www.BostonAcoustics.com.

About D&M Holdings Inc.

D&M Holdings Inc. is a global operating company providing worldwide management and distribution platforms for premium consumer, automotive, commercial and professional audio and video businesses including Denon®, Marantz®, McIntosh® Laboratory, Boston Acoustics®, Snell Acoustics, Escient®, Calrec Audio, Denon DJ, D&M Professional and D&M Premium Sound Solutions. Our technologies improve the quality of any audio and visual experience. iPod is a registered trademark of Apple Inc. All other product and brand names with a trademark symbol are trademarks or registered trademarks of D&M Holdings, Inc. or its subsidiaries. For more information visit www.dm-holdings.com.

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Media Contact:

DBA Public Relations
Alison Giella
212-388-1400
agiella@dba-pr.com