



FOR IMMEDIATE RELEASE

BERKLEE COLLEGE OF MUSIC ESTABLISHES SCHOLARSHIP ENDOWMENT WITH BOSTON'S LEGENDARY LOUDSPEAKER MANUFACTURER, BOSTON ACOUSTICS

-- "Boston Acoustics Scholarship" Will Benefit Inner-City Students in the Berklee City Music Program, Reaching Out to Talented Students, Providing Them with World-Class Music Education --

April 4, 2011 – Boston's renowned Berklee College of Music is helping nurture the next generation of talented area musicians through the Berklee City Music Program, a nonprofit education program that harnesses the energy of contemporary music to reach underserved students in the Boston area. To support this program, Boston Acoustics®, Inc., a world-renowned manufacturer of high performance loudspeakers and advanced audio solutions has established the "Boston Acoustics Scholarship". The scholarship will provide the Berklee City Music Program with an endowment.

Eli Harary, Senior Vice President, for Boston Acoustics, noted: "One of the great things about living in the Boston area is that this city literally pulses with the sounds and rhythms of amazing music, from jazz and classical to rock, hip-hop and everything in between. And certainly one of the reasons Boston is such a 'musical metropolis' is because Berklee has been such a great source of inspiration and learning for young musicians, instilling them with the passion and commitment to pursue their dreams. Everyone here at Boston Acoustics is fanatical about music – it's the reason why we got into the business of creating products that make music sound better! To be able to share our passion for music while supporting the local community and helping nurture the next generation of musicians is truly an honor for us. With this in mind, we are delighted to be able to offer this scholarship endowment, and look forward to helping more young musicians receive the kind of world-class educational experience afforded by the Berklee College of Music."

To fund the scholarship endowment, Boston Acoustics has pledged to donate a portion of direct sales revenue from its website, www.bostonacoustics.com. All Berklee City Music Program students entering or continuing at Berklee College of Music are eligible to receive the scholarship. The "Boston Acoustics Scholarship" is intended to be a permanent endowment.



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About the Berklee City Music Program

Launched in 1992, Berklee City Music is a nonprofit education program that harnesses the energy of contemporary music to reach underserved 4th to 12th graders. Talented urban students participate each year tuition-free, at no cost to them or their families, in the various components of the program offered. Each year Berklee City Music brings high-quality music education to thousands of students in Boston and across the country. Students develop leadership and teamwork skills, mutual respect, self-discipline, and a sense of purpose – all while finding their creative voice, discovering their strengths, and building their musical talent. With year-round tuition-free instruction, expert faculty, individualized mentoring, academic counseling, a comprehensive curriculum, scholarship opportunities, and the college's resources and facilities, youths are set up for success to embark on higher education and careers. City Music students are poised for acceptance to and scholarships at Berklee College of Music and other institutions of higher education. Berklee City Music has been nationally recognized with the prestigious Coming Up Taller Award, an initiative of the President's Committee on the Arts and the Humanities to recognize and support outstanding community arts and humanities programs. For more information on Berkley City Music, visit <http://www.berklee.edu/community/citymusic.html>

About Boston Acoustics

Founded over 30 years ago, Boston Acoustics is a world-renowned leader in high-performance loudspeakers, tabletop products, and advanced car audio systems. The company's "Play Smart[®]" approach is reflected in its product design, which allows customers to enjoy high-performance audio while expressing their personal style and tastes. For more information on the company's full range of advanced products, please visit BostonAcoustics.com.

About D&M Holdings Inc.

D&M Holdings Inc. is a global operating company providing worldwide management and distribution platforms for premium consumer, automotive, commercial and professional audio and video businesses including Denon[®], Marantz[®], McIntosh[®] Laboratory, Boston Acoustics[®], Snell Acoustics, Escient[®], Calrec Audio, Denon DJ, Allen & Heath, D&M Professional and D&M Premium Sound Solutions. Our technologies improve the quality of any audio and visual experience. All product and brand names with a trademark symbol are trademarks or registered trademarks of D&M Holdings, Inc. or its subsidiaries. For more information visit www.dm-holdings.com.

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