



**For Immediate Release**

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**MARANTZ OFFERS “LIFE AMPLIFIED<sup>®</sup>” \$100 REBATE  
FOR PURCHASE OF NEW BLU-RAY PLAYERS**

*-- Customers Who Purchase Company’s High-Performance BD7004 and BD5004  
Blu-ray Players at Authorized Retailers Eligible for \$100 Rebate --*

**MAHWAH, NJ – November 12, 2009** - Marantz America, a world leader of advanced home entertainment solutions, is gearing up to energize holiday sales with its “Get some GREEN by going BLU” rebate offer of \$100 with purchase of its high-performance **BD7004** (SRP: \$799.99) and **BD5004** (SRP: \$549.99) Blu-ray players. The mail-in rebate offer applies to purchases made at authorized Marantz dealers in the U.S. from November 1, 2009 through December 31, 2009\*.

Kevin Zarow, Vice President, Marketing and Product Development for Marantz noted: “With advanced audio and video reproduction capabilities, Blu-ray players are fast becoming essential for people who want to enjoy the very best in home entertainment. This holiday season, many people will be looking to upgrade their home theaters with state-of-the-art Blu-ray players. Our BD7004 and BD5004 multimedia Blu-ray players already offer one of the industry’s best values in true high-performance, high-definition audio and video, and with our \$100 rebate offer, they present an unmatched price/performance proposition.”

**High-Value, High-Performance Models**

With their sleek new aluminum/reinforced resin front panels, center-mount drawers and SD/SDHC Card readers for WMA, MP3, JPEG files (also compatible miniSD or microSD with adapters), Marantz’s BD7004 and BD5004 Blu-ray models are true multimedia players that bring a superior video and audio experience within reach of more consumers. Both feature HDMI 1.3a supporting 36-bit Deep color for richly detailed images and vibrant color production and HD Audio bit stream outputs, and

both feature Anchor Bay VRS Technology Video Scalers, with 1080p scaling from SD DVDs for additional viewing enhancement.

In addition to reading Blu-ray (both commercial releases and recordable discs), DVDs (movies and DVD-R/RWs), as well as standard and recordable CDs, both players also include SD and SDHC memory card capability, as well as mini-and microSD. In addition, the BD7004 handles DivX<sup>®</sup> and AVCHD files. The unit also features internal decoding for both Dolby TrueHD and DTS-HD Master Audio, and video scaling by Anchor Bay. Both also handle disc-based DivX files in addition to AVCHD (high definition video format for Camcorder) contained on discs or solid-state memory devices. IR flasher inputs and outputs on both players add to their system-wide control capabilities, while their Ethernet ports allow users to update the firmware to take full advantage of future developments.

\*Rebate forms must be completed and returned by January 31, 2010. See [www.us.marantz.com](http://www.us.marantz.com) for rebate details.

### **About Marantz**

Marantz America is committed to upholding the tradition of technological superiority initiated by founder Saul Marantz. In keeping with this emphasis on quality, Marantz audio and video components are carried only by the nation's premier independent audio/video specialty retailers. Additional information is available at [www.us.marantz.com](http://www.us.marantz.com) and [www.facebook.com/marantzamerica](http://www.facebook.com/marantzamerica). Marantz America is a wholly owned subsidiary of D&M Holdings Inc.

### **About D&M Holdings Inc.**

D&M Holdings Inc. is a global operating company providing worldwide management and distribution platforms for premium consumer, automotive, commercial and professional audio and video businesses including Denon<sup>®</sup>, Marantz<sup>®</sup>, McIntosh<sup>®</sup> Laboratory, Boston Acoustics<sup>®</sup>, Snell Acoustics, Escient<sup>®</sup>, Calrec Audio, Denon DJ, Allen & Heath, D&M Professional and D&M Premium Sound Solutions. Our technologies improve the quality of any audio and visual experience. All product and brand names with a trademark symbol are trademarks or registered trademarks of D&M Holdings, Inc. or its subsidiaries. For more information visit [www.dm-holdings.com](http://www.dm-holdings.com).

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