



FOR IMMEDIATE RELEASE

**INTRODUCING BOSTON ACOUSTICS' NEW TVee™ MODEL 20:
THE NEXT GENERATION IN BOSTON'S BREAKTHROUGH SOUNDBAR SYSTEM
THAT SIMPLY ENHANCES TV SOUND**

-- Incorporating Innovative New "HHRT" Drivers Combined with an Advanced Compact Wireless Subwoofer, Model 20 Provides Convenient and Affordable "Plug and Play" Room-Filling Sound --

LAS VEGAS, January 6, 2010 -- Boston Acoustics®, a pioneer in both soundbar loudspeaker systems and advanced wireless technology, today announced the upcoming release of its **TVee™ Model 20 Soundbar and Wireless Subwoofer System** (MAP: \$299.99). Following the success of the company's TVee Model 2, the affordably priced TVee Model 20 utilizes a slim soundbar and matching wireless subwoofer to add powerful, room-filling sound and powerful bass to any television experience. The TVee Model 20 will also deliver this improved television experience at a new lower price thanks to Boston Acoustics' innovative new "HHRT" (Hyperbolic High Rigidity Transducer) driver technology, and Boston's engineering teams' continued value engineering efforts. The TVee Model 20 is scheduled to be available in stores in March 2010.

Finished in an attractive gloss black, and perfectly sized for TVs measuring 32 inches and up, the TVee Model 20's sleek soundbar can be mounted on the wall either above or below the TV, or can rest on any flat surface, and connects to the TV's line-level output with just a single cable. Listeners can place the system's wireless subwoofer anywhere in the room, even out of sight, which adds to the system's convenience and flexibility. The TVee 20 also features Boston's innovative remote *Learning Function* that learns the signal coming from a user's existing remote, thereby controlling the TVee's volume and mute commands without the need for an additional remote.

Boston Acoustics applied its years of experience with low-distortion, wide-bandwidth drivers to create the new HHRT drivers featured in the TVee Model 20. The light and rigid cone uses a new and highly complex shape to reduce distortion, widen the "sweet spot", and enhance dynamic performance. The system's wireless subwoofer's 6-inch down firing bass driver complements the rich audio experience delivered by the soundbar's state-of-the-art, full range drivers. The total system power is 100 watts (RMS).

Eli Harary, Senior Vice President, Global Brand Management & Business Development for Boston Acoustics, noted: "We have experienced tremendous success with the TVee Model 2 since its introduction in 2007. The popularity of the product inspired us to update the system, offering the same simplicity of functionality and high-quality audio as the Model 2, but at an even more attractive and affordable price."

#

About Boston Acoustics

Founded 30 years ago, Boston Acoustics is a world-renowned leader in high-performance loudspeakers, tabletop products, and advanced car audio systems. The company's "Play Smart™" approach is reflected in its product design, which allows customers to enjoy high-performance audio while expressing their personal style and tastes. For more information on the company's full range of advanced products, please visit BostonAcoustics.com.

About D&M Holdings Inc.

D&M Holdings Inc. is a global operating company providing worldwide management and distribution platforms for premium consumer, automotive, commercial and professional audio and video businesses including Denon®, Marantz®, McIntosh® Laboratory, Boston Acoustics®, Snell Acoustics, Escient®, Calrec Audio, Denon DJ, Allen & Heath, D&M Professional and D&M Premium Sound Solutions. Our technologies improve the quality of any audio and visual experience. All product and brand names with a trademark symbol are trademarks or registered trademarks of D&M Holdings, Inc. or its subsidiaries. For more information visit www.dm-holdings.com.

DISCLAIMER

Statements in this news release that are not statements of historical fact may include forward looking statements regarding future events or the future financial performance of the company. We wish to caution you that such statements are just predictions and that actual events or results may differ materially. Forward looking statements involve a number of risks and uncertainties surrounding competitive and industry conditions, market acceptance for the company's products, ability to meet targeted product release dates, risks of litigation, technological changes, developing industry standards and other factors related to the company's businesses. The Company reserves all of its rights.

Media Contact:

DBA Public Relations
Alison Giella
212-388-1400
agiella@dba-pr.com