



FOR IMMEDIATE RELEASE

New Boston Acoustics In-Ceiling Speakers Offer Innovative Design and Installation Features for Great Hidden Sound

-- New Models, HSi 430, HSi 435 and Matching HSi S6W2 Subwoofer Resemble Today's Small Lighting Fixtures; Provide Uncompromised Sonic Performance--

Peabody, MA, May 20, 2009 -- Boston Acoustics®, Inc., world-renowned manufacturer of high performance loudspeakers, today introduced three new in-ceiling loudspeakers, including the 3½" Models **HSi 430** and **HSi 435** (MAP: \$250) as well as the matching 6" subwoofer, Model **HSi S6W2** (MAP: \$500). All three are sized to match and resemble small lighting can fixtures. In addition to their small size, the speakers also feature a dramatically reduced visible bezel and magnetic grilles. The new in-ceiling models combine superior design innovation with sophisticated audio engineering for enhanced sonic realism and wide dispersion, allowing consumers to enjoy rich sound without compromising their décor.

The Boston Acoustics HSi 430 features a round bezel and the HSi 435 a square bezel. The new reduced bezel size on both models allows for a lighter, virtually invisible installation in the ceiling. Both models are 2-way configurations, with 3½" woofers and ¾" tweeters. Each model features a metal back enclosure with front-firing ports for extended bass response, offering uncompromised sonic performance.

For flexibility in crafting rich, room-filling soundscapes, the speakers feature an innovative switchable highpass filter, which removes bass frequencies below 180Hz. When using the speakers without a subwoofer, the highpass filter may be switched off for optimum performance. However, if the speakers are being used full-range in high sound level applications, the highpass filter helps protect the speaker. For use with a dedicated subwoofer in the installation, the highpass filter may be switched on for optimum performance. Constant voltage (CV) versions of the new HSi 3½" speakers will also be available for commercial installations.

For installation flexibility, the new HSi 430 and HSi 435 loudspeakers are designed for use either in simple pairs for stereo use or in multi-speaker configurations for larger areas. Their "metal can" backs make them ideal for ceiling installations, with a variety of easy install features for existing ceilings. Both feature Boston Acoustics' innovative reduced bezel design, with grilles that magnetically attach to their baffles. This design innovation allows for quicker and easier installation, plus a dramatic 70% reduction in the size of the visible bezel for a slim look all the way around. Additionally, for new construction installations, the HSi speakers offer an optional new construction bracket, the NCB3, that acts as a perfect guide when cutting the ceiling/wallboard.

6" Subwoofer Brings New Level of Performance to In-Ceiling Systems

Featuring dual high-performance 6" woofers, the **HSi S6W2** in-ceiling subwoofer (frequency response 50-180Hz) is the ideal solution for consumers who desire a virtually invisible, high-performance in-ceiling audio installation. The HSi S6W2 ships with both a round and a square bezel and grille. The subwoofer's built-in crossover allows for the same stereo amplification as the main speakers, and integrated output terminals allow for wiring of either one or two pairs of full-range in-ceiling speakers. A bandpass enclosure delivers the high output bass necessary for optimum room-filling sound, and a flexible port tube allows for easy installation.

The Boston Acoustics HSi 430 and HSi 435 will be available this month. The HSi S6W2 is expected to be available in June 2009.

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About Boston Acoustics

Founded 30 years ago, Boston Acoustics is a world-renowned leader in high-performance loudspeakers, tabletop radios and advanced car audio systems. Today, the company's "Play Smart™" attitude is reflected in its hip-smart approach to product design, which allows customers to enjoy high-performance audio while expressing their personal style and tastes with an element of fun. For more information on the company's full range of advanced products, please visit www.BostonAcoustics.com.

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