



FOR IMMEDIATE RELEASE

BOSTON ACOUSTICS DEBUTS THE DUO-I PLUS AM/FM STEREO RADIO
WITH WORKS WITH iPhone™ CERTIFICATION

-- Enhanced Version of Critically Acclaimed Duo-i in Stylish High-Gloss Finish --

Peabody, MA, September 17, 2009 — Boston Acoustics®, Inc., world-renowned manufacturer of high-performance loudspeakers and a longtime leader in the premium tabletop radio category, today announced the release of the **Duo-i plus AM/FM Stereo Radio with iPhone™/iPod®Connectivity** (SRP: \$249.99). The new Duo-i plus reflects Boston Acoustics' Play Smart™ attitude, combining contemporary design with extraordinary performance. The new "plus" model upgrades its look with stylish high-gloss black and high-gloss white finish with matching perforated metal grilles and is expected to be available in October.

Wake Up and Get Moving to the Music

Thanks to its dual alarms and sleep timer the Duo-i plus makes an ideal bedside radio. With Boston's exclusive 360° Snooze Bar, the entire front aluminum trim of the radio is touch-sensitive, which lets sleepy users activate the alarm clock snooze function by simply touching any part of the aluminum trim – no more fumbling around in the dark to find the snooze button! The Duo-i plus allows users to wake up to their favorite song on their iPhone/iPod, AM/FM radio station, or an alarm sound. Additionally, the high contrast display automatically adjusts to ambient light, ensuring that the clock and other display information can be easily read anytime, day or night.

Multiple Connectivity Features

Boston Acoustics has made it easy for music lovers to listen to their favorite music and playlists. Once connected to the dock, users can conveniently charge their iPhone/ iPod and also control their music using the included remote control. *Works With iPhone* certification minimizes cell phone interference and lets users receive calls while their iPhone is docked. Users may also enjoy AM/FM radio reception or they can connect additional media players using one of the two auxiliary inputs. A composite video output lets users watch iPhone/iPod video content on their TV and stereo headphone outputs add to the flexibility of the Duo-i plus. There is also a subwoofer line level output to let users connect a separate powered subwoofer to the system.

Big System Sound in a Small, Convenient Package

Two full-range 3 ½" speakers provide outstanding audio performance. Each speaker is isolated from each other in separate acoustic chambers, providing rich, distinct stereo sound. Another key is the proprietary BassTrac® audio processing for clean bass at all listening levels. The speakers, enclosure design, and bass enhancement technology all work together to deliver stunningly realistic music reproduction.

-- more --

Make It Your Own with Boston Acoustics P.O.P.

To make it easy for customers to personalize the look of their Duo-i *plus* and match it to the décor of any room in their home or office, optional metal grilles in a wide variety of colors are sold separately (SRP: \$14.99). To purchase a new grille, customers can visit an authorized Boston Acoustics dealer or go to www.BostonAcoustics.com.

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About Boston Acoustics

Founded 30 years ago, Boston Acoustics is a world-renowned leader in high-performance loudspeakers, tabletop products, and advanced car audio systems. The company's "Play Smart™" approach is reflected in its product design, which allows customers to enjoy high-performance audio while expressing their personal style and tastes. For more information on the company's full range of advanced products, please visit www.BostonAcoustics.com.

About D&M Holdings Inc.

D&M Holdings Inc. is a global operating company providing worldwide management and distribution platforms for premium consumer, automotive, commercial and professional audio and video businesses including Denon®, Marantz®, McIntosh® Laboratory, Boston Acoustics®, Snell Acoustics, Escient®, Calrec Audio, Denon DJ, Allen & Heath, D&M Professional and D&M Premium Sound Solutions. Our technologies improve the quality of any audio and visual experience. iPod is a registered trademark and iPhone is a trademark of Apple Inc. All other product and brand names with a trademark symbol are trademarks or registered trademarks of D&M Holdings, Inc. or its subsidiaries. For more information visit www.dm-holdings.com.

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