

Press information

Large feature upgrade for AVR-3808, AVR-4308, AVC- & AVP-A1HD
**DENON boosts existing top class A/V receivers
 with world's exclusive Audyssey Dynamic Volume**



June 23th, 2008 – DENON, a world leader in high-performance audio/video components, announced today that it will be providing a key firmware upgrade that will benefit all current and future owners of the company's top class award-winning A/V receivers. This major feature upgrade will add the world's exclusive new Audyssey Dynamic Volume technology to DENON's network enabled products AVR-3808, AVR-4308, AVC- and AVP-A1HD. Owners of the AVR-3808 and the AVR-4308 will further get the opportunity to boost their receivers with Audyssey Dynamic EQ as well as the CEC (Consumer Electronic Control) HDMI protocol support. Both of them are technologies that are already included in DENON's reference class models AVC- and AVP-A1HD.

Imagine this: you are watching a movie at home through your A/V receiver. People on the screen are whispering and thus you have to put the volume level up to hear what they are saying. Suddenly, there is a huge volume peak (e.g. due to an explosion or TV commercials). You have to immediately decrease the volume again through your remote control to avoid damages to your speakers or your ears. Audyssey Dynamic Volume monitors the audio signal moment-by-moment and constantly adjusts the user's desired listening level while optimizing the dynamic range to preserve the home cinema impact.

This ground-breaking sound levelling technology is completed by Audyssey Dynamic EQ that also comes with DENON's software upgrade. It lets you enjoy the original rich sound with full dynamic ranges even at low playback volume.

This unparalleled upgrade service starts in October 2008 and can be easily done by every owner at home through the receivers' online firmware upgrade function. The targetted price for this huge feature upgrade will be EUR 100,- for each model. More details will be available on the European DENON website in early October.

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Moreover, DENON announced the availability of their first Blu-ray/DVD/CD digital transport player DVD-2500BT. Combining top-of-the line audio/video standards with a rigid, multi-layered construction, this breakthrough transport eliminates outside interference to deliver unrivaled playback from a wide range of digital sources. This performance is sent to an A/V receiver through a single HDMI output, no analogue outputs or HD audio decoders are available. That makes the DVD-2500BT the ideal and most cost-efficient player in combination with DENON's above mentioned top class A/V receivers AVR-3808 and higher, because those receivers already carry state-of-the-art audio/video processing with complete HD audio format decoders and high-end upscaling technologies.

The first Blu-ray capable device from DENON, the DVD-2500BT, will hit the stores in July for a street price of EUR 999,-. It will be available in three colour versions: black, silver and premium silver to fit every DENON A/V receiver colour available.

Images:

http://www.denon.de/ftp/Presse/2008_06_AVRAUD/DVD-2500BT-AVR-4308_01.jpg

http://www.denon.de/ftp/Presse/2008_06_AVRAUD/AVR4308BK_E2_fr_00.jpg

http://www.denon.de/ftp/Presse/2008_06_AVRAUD/DVD2500BTBK_E2_fr_10.jpg

http://www.denon.de/ftp/Presse/2008_06_AVRAUD/DVD2500BTSP_E2_bk_00.jpg

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About Audyssey:

Established in 2002, Audyssey Laboratories is the industry leader in research-based sound equalization solutions for the professional and consumer audio marketplace. For more information visit <http://www.audyssey.com>.

About DENON:

From its beginning in 1910 as a supplier of professional recording studio and broadcast equipment, DENON has become a world leader in the manufacture of the highest quality home theater, audio and software products. DENON is recognized internationally for innovative and groundbreaking products and has a long history of technical innovations, including the development and first commercialization of PCM digital audio.

About D&M Holdings Inc.:

D&M Holdings Inc. is a global operating company providing worldwide management and distribution platforms for premium consumer, automotive, commercial and professional audio and video businesses including DENON®, Marantz®, McIntosh® Laboratory, Boston Acoustics®, Snell Acoustics, Escent®, Calrec Audio, DENON DJ, Allen & Heath, D&M Professional and D&M Premium Sound Solutions. Our technologies improve the quality of any audio and visual experience. All product and brand names with a trademark symbol are trademarks or registered trademarks of D&M Holdings, Inc. or its subsidiaries. For more information visit www.dm-holdings.com.

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