

DENON

For Immediate Release

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**DENON® PROVIDES HIGH-PERFORMANCE AUDIO QUALITY CONTROL PRODUCTS
FOR NBC'S COVERAGE OF THE VANCOUVER WINTER GAMES**

*-- Denon A/V Receivers and Blu-ray Disc Players Enable Audio Quality Control During
Coverage of the Vancouver Winter Games, February 12-28, 2010 --*

Las Vegas, NV, January 6, 2010 — Denon Electronics, one of the world's premier manufacturers of high-quality home entertainment components, was selected to provide Audio Quality Control products to NBC Universal during NBC's coverage of the Vancouver Winter Games from Vancouver, February 12-28. The announcement was made today by Bob Dixon, Director of Sound Design & Communications, NBC Sports.

This marks the 6th straight Games in which NBC has relied on Denon products to assist with its coverage efforts. As Bob Dixon noted: "Since Sydney 2000, having Denon in the control room as we produce the broadcast of the Games has become an NBC tradition. Audio Quality Control is a very important part of our coverage, and we know we can rely of Denon components to help us ensure the very best performance at all times."

For the Vancouver Games, Denon has provided NBC with one of its acclaimed flagship **AVR-5308CI** audio/video receivers for use in the Executive Board Room. In addition, NBC is installing two Denon **AVR-3310CI** receivers, 2 **DBP-4010UDCI** Universal Blu-ray players and three **DBP-1610** Blu-ray/ DVD/ CD players in other meeting and work areas for use by NBC personnel. This is the 6th consecutive Olympics in which Denon has assisted NBC by supplying A/V receivers and Blu-ray Disc/ DVD players for use in post-production monitoring of the Dolby Digital soundtracks produced at the events.

About NBC Olympics

NBC has broadcast 11 Olympics, the most Olympics broadcast by any network. NBC surpassed ABC's 10 Olympics with the 2008 Beijing Games, the most watched television event in U.S. history with 215 million viewers.

The 2010 Vancouver Games mark the sixth of an unprecedented seven consecutive Olympic broadcasts by NBC Sports. The impressive streak began with the 2000 Sydney Games and continues through the 2012 London Games. NBC has broadcast eight of the last 10 Olympic Games, both summer and winter; Vancouver will mark the ninth out of the last 11.

About Denon Electronics

Denon celebrates its 100th Year Anniversary in 2010, carrying on its tradition of excellence with a renewed commitment to the highest quality home theater, audio and software products. Denon is recognized internationally for innovative and groundbreaking products and has a long history of technical innovations, including the development and groundbreaking commercialization of PCM digital audio. Denon Electronics is owned by D&M Holdings Inc.

About D&M Holdings Inc.

D&M Holdings Inc. is a global operating company providing worldwide management and distribution platforms for premium consumer, automotive, commercial and professional audio and video businesses including Denon[®], Marantz[®], McIntosh[®] Laboratory, Boston Acoustics[®], Snell Acoustics, Escient[®], Calrec Audio, Denon DJ, Allen & Heath, D&M Professional and D&M Premium Sound Solutions. Our technologies improve the quality of any audio and visual experience. All product and brand names with a trademark symbol are trademarks or registered trademarks of D&M Holdings, Inc. or its subsidiaries. For more information visit www.dm-holdings.com.

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