



## For Immediate Release

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## DENON DJ DISPLAYS THE DN-HC1000S USB MIDI SUB-CONTROLLER

— New USB MIDI Sub-Controller, compatible with Serato™ Scratch Live, makes it extremely easy for DJs to use their computers for performance in live or studio settings —

*WINTER NAMM SHOW, ANAHEIM, CA, January 14, 2010* — [Denon DJ](#), a leading manufacturer of reliable, premium-grade DJ equipment, is displaying the [DN-HC1000S USB MIDI Sub-Controller](#), compatible with Serato™ [Scratch Live](#) (developed by [Serato Audio Research](#)), which enhances a digital music library with a number of unique tools and performance features.

Controlling essential features via mouse or laptop keyboard can often be a challenge, especially considering the focused work environment. The DN-HC1000S, however, is designed to directly interface with and aid DVS systems (turntables / CD players) with Scratch Live, today's most popular DJ software program. The DN-HC1000S offers simple plug 'n play operation via self powered USB connectivity, and it replaces the standard PC keyboard for DVS systems with a set of dedicated controls, including track select and fast search, SHIFT/CLR button, five "hot start" and three sampler buttons, auto loop, Loop IN-OUT with exit/reloop, history and a TAP button.

Key features of the DN-HC1000S include:

- Serato-approved USB MIDI Sub Controller for Serato Scratch Live
- Simple USB plug-and-play Connection (USB MIDI / Bus power)
- Dedicated tactile controls to replace computer keyboard shortcuts

- High-quality steel cabinet with rugged rubber keys
- File Select knob and buttons with back-forward action keys
- Track Select and Fast Search buttons
- SHIFT/CLR Button
- 5 Cue Point and 3 Sampler Player buttons
- Auto Loop button with Loop Cut knob & Roll
- Loop IN/OUT button with Exit/Reloop
- File, Browse, History and Prepare keys
- Tap button
- MIDI mappable for other DJ software systems
- Unit measures 9.8” width x 3.4” depth, and weighs under 3 lbs

### About Serato Scratch Live:

Serato Scratch Live lightened the load for the professional traveling DJ. Heavy crates of records can be exchanged into a huge library of music that can be easily transported on a computer hard drive.

Scratch Live software has an array of unique tools and performance features:

- Beat extraction
- Real-time tempo metering
- Unique color waveforms for easy identification of sound
- Multiple Cue and Loop points per track
- Capability to record directly from a microphone
- Ability to archive users’ music collections
- No-charge upgrades that constantly add new features and improvements

The Denon DJ DN-HC1000S USB MIDI Sub-Controller is now available with a U.S. MSRP of \$199.99. For more information, please visit [www.denondj.com](http://www.denondj.com).

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Photo Files: DNHC1000S\_5.JPG

### About D&M Professional

D&M Professional, through its Denon® Professional, Marantz® Professional and Denon DJ brands, manufactures and distributes a leading line of professional audio and video equipment for the broadcast, commercial, corporate, DJ, education, government, audio/visual, education, houses of worship, security and related industries.

Visit D&M Professional at [www.d-mpro.com](http://www.d-mpro.com) or Denon DJ at: [www.denondj.com](http://www.denondj.com).

About D&M Holdings Inc.

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**Denon DJ will be exhibiting at Booth B5955 at the 2010 Winter NAMM Show in Anaheim, CA.**