



For Immediate Release

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DENON DJ EXHIBITS DN-HC5000 SERATO™ ITCH CONTROLLER

— DN-HC5000 offers DJs and entertainers the most reliable, easy-to-use, flexible hardware/software package on the market today —

INFOCOMM, LAS VEGAS, NV, June 9, 2010 — [Denon DJ](#) (booth C6550), a leading manufacturer of quality DJ equipment, is exhibiting the [DN-HC5000 Serato™ ITCH Controller](#). This landmark digital DJ system works as an integrated software/hardware system designed to give DJs and Mobile Entertainers new kinds of control powered by two of the most influential companies in mobile entertainment today: Denon DJ and Serato.

The DN-HC5000 is a rackmount digital DJ system developed specifically to work with Serato [ITCH](#), an innovative software/hardware solution which lets users DJ music from their computer. Using this purpose-built ITCH hardware unit, the DN-HC5000 permits DJs to create a high performance portable music system that allows internal mixing and platter-style playback control. Utilizing Serato's HID technology for superior speed, accuracy and communication between software and hardware components, the DN-HC5000 acts as a USB 2.0 MIDI controller, with Internal 24-bit processing & USB audio, compatible for use with both PC and Mac®. The included Serato ITCH software is easy to install and connects to the hardware controller using a single USB cable. Additionally, the DN-HC5000 hardware unit offers analog audio outputs for each deck so it can easily connect and configure to any mixer. The extensive features of the DN-HC5000 are intuitively accessed using 2 multi-functional touch sensitive jog discs, vibrant FL tube and text displays, and tactile rubber controls.

Additional features of the DN-HC5000 Serato ITCH Controller include:

- Integrated “one to one” hardware-to-software mapping for instant control and minimum setup time
- Interoperability with Scratch Live crates, loops and cue points, and support for iTunes®
- Clean and simple software user interface with emphasis on hardware controller to display information
- Auto Tempo Matching and Beat Sync
- Optimal Gain and BPM Calculation
- Serato’s unique color waveforms for easy identification of sound
- Set and store Cue-points
- Manual and Auto Loop activation
- Exclusive access to fresh promotional music with Whitelabel.net

The Denon DJ DN-HC5000 Serato ITCH Controller is currently available. For more information, please visit www.denondj.com.

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About D&M Professional

D&M Professional, through its Denon® Professional, Marantz® Professional and Denon DJ brands, manufactures and distributes a leading line of professional audio and video equipment for the broadcast, commercial, corporate, DJ, education, government, audio/visual, education, houses of worship, security and related industries.

Visit D&M Professional at www.d-mpro.com or Denon DJ at: www.denondj.com.

About D&M Holdings Inc.

D&M Holdings Inc. is a global operating company providing worldwide management and distribution platforms for premium consumer, automotive, commercial and professional audio and video businesses including Denon®, Marantz®, McIntosh® Laboratory, Boston Acoustics®, Snell Acoustics, Escient®, Calrec Audio, Denon DJ, Allen & Heath, D&M Professional and D&M Premium Sound Solutions. Our technologies improve the quality of any audio and visual experience. Mac and iTunes are registered trademarks of Apple Inc. Serato is a trademark of Serato Audio Research. All other product and brand names with a trademark symbol are

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About Serato

Serato Audio Research is based in Auckland, New Zealand and has been recognized as the market leader in time and pitch adjustment since its inception in 1999. Serato formed a product partnership with Rane Corporation in 2004 with Serato Scratch Live. Scratch Live is a revolutionary DJ product that enables DJs to control digital audio files on their computer. Serato has since expanded its reputation for excellent pro DJ products with the release of their new ITCH DJ Software in 2008.

DISCLAIMER

Statements in this news release that are not statements of historical fact include forward looking statements regarding future events or the future financial performance of the company. We wish to caution you that such statements are just predictions and that actual events or results may differ materially. Forward looking statements involve a number of risks and uncertainties surrounding competitive and industry conditions, market acceptance for the company's products, ability to meet targeted product release dates, risks of litigation, technological changes, developing industry standards and other factors related to the company's businesses. The Company reserves all of its rights.

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Denon DJ is exhibiting at Booth C6550 at InfoComm 2010 in Las Vegas, NV.