



## For Immediate Release

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## DENON DJ UNVEILS THE DN-X1600 DIGITAL MIXER

— Powered by the same core engine as the flagship DN-X1700, the DN-X1600 is a versatile, cost-effective mixer for professional club or studio use, as well as for party DJs and amateur spinners —

— DN-X1600 the world's first digital DJ mixer to be introduced with V-LINK, allowing DJs to perform a wide range of visual effects simultaneously with their music —

*WINTER NAMM SHOW, ANAHEIM, CA, January 14, 2010* — [Denon DJ](#), a leading manufacturer of premium-grade DJ equipment, unveils its **DN-X1600 Digital DJ Mixer**, offering superb sound quality, durability, reliability, operability and visibility. Based on the same core engine as Denon DJ's flagship DN-X1700, the DN-X1600 is an extremely affordable and versatile four-channel digital mixer with a variety of features perfect for all DJs and electronic musicians, from professional club and touring DJs, to party DJs and bedroom mix artists. Denon's engineers have provided every capability professional DJs will require: working with vinyl, CD, digital files, DJ software applications via laptops and USB storage devices. In addition to its stellar digital mixing capabilities, the DN-X1600 provides an exclusive MIDI control UI area for functionality and ease-of-use for the rapidly growing PC DJ market.

The DN-X1600 features a simple spacious layout, with highly tactile controls widely and logically laid out to enable easy operation during performance. This unit features large high-quality rubberized knobs, studio quality 60-mm Alps custom channel faders, high-visibility VFD display and extended 16-point LED channel and output metering. A first for any DJ mixer introduced to date, the DN-X1600 is also equipped with V-LINK, a function developed by

Roland Corporation® that allows DJ performers to simultaneously integrate audio and video. Connecting devices that support V-LINK to the mixer's MIDI terminals (such as the EDIROL V-4 or V-8) make it possible to perform a wide range of visual effects linked with the tempo of the music.

As with all of Denon DJ's products, the DN-X1600 offers superior sound quality, utilizing a 32-bit Floating DSP and a 32-bit D/A converter, along with a large capacitor and large-diameter winding wire for the transformer. Ideal Grounding Construction protects the mixer from external noise. It features a high-quality Phono Amplifier with high sound/noise ratio, equivalent to that of Denon Consumer Premium Audio products. The unit's Discrete Transistor construction for the Mic Amplifier realizes a studio console class' low noise level (EIN: 126dB).

A total of 14 digital effects open the DN-X1600 up to a variety of sounds and mixing techniques. All effects can be freely assigned to any channels. Effects include Delay, Echo, Ping-Pong Delay, Trans, Flanger, Filter, Phaser, Reverb, Echo Reverb, Loop, Reverse Loop, Pitch Shift, Beat Breaker and Beat Scratch (Ping-Pong Delay, Echo Reverb and Beat Scratch are newly developed).

The DN-X1600 offers a number of connectivity features, adding to its versatility as an indispensable DJ tool. Connectivity capabilities include: an exclusive MIDI control UI area for better ease-of-use; eight-channel (4x L/R stereo) USB Audio I/F soundcard (PC/Mac®); Matrix Input Assign with DVS direct mode for control signal (timecode) DJ applications; 4 MIDI Layer and MIDI Remote functions for a variety of control; and a Low Latency ASIO Driver.

In addition to its ease of use, the DN-X1600's construction ensures reliable performance. The DN-X1600 is extremely rugged and portable. The three-band Isolator features variable Cross-over Frequency. The unit comes standard with dust-free 60-mm long stroke Channel Faders, in addition to 45-mm FLEX Cross Faders with A/B Cut Position adjustment and travel tension control.

The DN-X1600 will be available February 2010 with pricing TBA.

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### About V-LINK

V-LINK is the name of functionality promoted by Roland that provides for the linked performance of music and visual materials. By using MIDI to connect two or more V-LINK-compatible devices, users can easily enjoy performing a wide range of visual effects that are linked to the expressive elements of a music performance.

### About EDIROL

As a brand from Roland Systems Group, EDIROL products have satisfied the needs of digital video enthusiasts since 1994. Over this period of time, EDIROL products have provided customers with convenient and affordable, high-quality and rugged, solutions for video mixing, playback, performance, conversion and field recording.

### About D&M Professional

D&M Professional, through its Denon® Professional, Marantz® Professional and Denon DJ brands, manufactures and distributes a leading line of professional audio and video equipment for the broadcast, commercial, corporate, DJ, education, government, audio/visual, education, houses of worship, security and related industries.

Visit D&M Professional at [www.d-mpro.com](http://www.d-mpro.com) or Denon DJ at: [www.denondj.com](http://www.denondj.com).

### About D&M Holdings Inc.

D&M Holdings Inc. is a global operating company providing worldwide management and distribution platforms for premium consumer, automotive, commercial and professional audio and video businesses including Denon®, Marantz®, McIntosh® Laboratory, Boston Acoustics®, Snell Acoustics, Escient®, Calrec Audio, Denon DJ, Allen & Heath, D&M Professional and D&M Premium Sound Solutions. Our technologies improve the quality of any audio and visual experience. All product and brand names with a trademark symbol, with the exception of Roland Corporation, are trademarks or registered trademarks of D&M Holdings, Inc. or its subsidiaries. For more information visit [www.dm-holdings.com](http://www.dm-holdings.com).

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**Denon DJ will be exhibiting at Booth B5955 at the 2010 Winter NAMM Show in Anaheim, CA.**