



FOR IMMEDIATE RELEASE

CONTACT:

Brian Matthews
DBA Public Relations
Bmatthews@dba-pr.com
(212)-388-1400

Sally Goff
Marketing & PR Manager
McIntosh Laboratory, Inc.
607-723-3512/800-538-6576 ext 344
Sgoff@mcintoshlabs.com
www.mcintoshlabs.com

**MCINTOSH® REAFFIRMS AUDIO QUALITY LEADERSHIP IN DIGITAL AGE WITH
DEBUT OF BREAKTHROUGH MCD1100 DISC PLAYER**

-- CD player and Multiple-Source Digital Preamp Upgrades Audio of All Digital Sources, Performs "Audio Magic" for CD Changers, Tuners, Pro Audio Gear or Computers --

Atlanta, GA, September 23, 2010 – McIntosh Laboratory, a global leader in home entertainment systems that has defined the highest quality in sound reproduction for over 60 years, today announced the introduction of the **MCD1100 Disc Player** (SRP:\$10,000), a groundbreaking audio component that significantly upgrades the performance of all digital music sources. Scheduled for delivery in November, 2010, the MCD1100 is engineered to deliver maximum musical fidelity from CD, CD-R, CD-RW, SACD, Hybrid SACD, MP3 and WMA stereo music discs. Utilizing the latest technology advancements combined with extended functionality, the MCD1100 is a truly special digital source system that performs its "audio magic" without the need for a separate preamplifier, delivering warm, rich and emotionally engaging sound from all of today's digital music sources.

McIntosh President Charlie Randall noted: "In creating McIntosh source components, our designers and engineers have always strived to deliver all the emotional content in recorded music. For the first time, we now offer superlative McIntosh performance for not only a compact disc library, but any other digital stereo source as well. In today's digital music universe, our advanced digital decoding allows sources such as streaming music, music servers, Internet radio and others, to be processed, controlled, and improved. Many convenient web-based audio sources have been compared to 'fast food' sound as opposed to the 'fine dining' physical music media. Clever, advanced McIntosh engineering now allows the best of both worlds; great sound and unlimited web selection."

-- more --

“Quintessentially McIntosh”: Classic Look Matched by World-Class Sound

Cosmetically, the MCD1100 is quintessentially McIntosh. Distinguished by its new 3D designed glass front panel, soft backlighting, and highly polished stainless steel chassis, the MCD1100 can be added to any existing system or used as a standalone component with a set of high quality headphones. The MCD1100 is designed to drive power amplifiers directly, delivering performance comparable to the finest stereo preamplifiers.

Notably, the MCD1100 features advanced McIntosh Control Functionality of all McIntosh power amplifiers and source components, allowing a unified system based around MCD1100. The advanced USB Audio digital input allows convenient access to music stored or streamed from a computer while also controlling popular computer audio programs. Five additional digital inputs allow connection to the Digital Audio outputs of CD changers, radio tuners, pro audio gear or music stored on Windows or Mac PCs. For added convenience, when connected to a user's favorite streaming music program, users may control and navigate from the handheld McIntosh remote. Unified operation is simple, easy and “plug and play.”

Standout Technology Features:

- Aluminum Die Cast transport base with Aluminum Die Cast disc tray for maximum stability of disc play.
- Advanced digital laser servo motor yields quieter and the most accurate positioning of the twin laser optical pickup, and allows for optimum reading of the disc.
- Fully balanced in analog output and internal digital to analog conversion. Every possible engineering technique has been utilized to yield the highest fidelity and purity of sound.
- Four 32 bit/192kHz, PCM/ DSD Digital Audio converters are used per channel in a Quad Balanced configuration. Eight total Digital to Analog converters employed results in the best possible audio performance.
- USB Audio digital input will accept data rates up to 32 bit/ 192kHz allowing the highest quality audio downloads to be enjoyed through the home audio system.
- SACD disc conversion from Digital to Analog uses Pure DSD decoding, delivering the promise of SACD sound.

About McIntosh Laboratory

Since 1949, McIntosh Laboratory's unwavering commitment to excellence, innovation and quality continues to define the state-of-the-art in high fidelity and provide discriminating consumers around the world an elevated home entertainment experience. McIntosh high-performance audio and video products are handcrafted in Binghamton NY. Its products reflect unmatched levels of performance, superlative engineering and hand craftsmanship. Built to last for decades, McIntosh components demand nothing less than an equal level of commitment to customer support and service. All product and brand

-- more --

names with a trademark symbol are trademarks or registered trademarks of McIntosh Laboratory, Inc. McIntosh Laboratory, Inc. is a D&M Holdings company. For more information visit www.mcintoshlabs.com.

DISCLAIMER

Statements in this news release that are not statements of historical fact include forward looking statements regarding future events or the future financial performance of the company. We wish to caution you that such statements are just predictions and that actual events or results may differ materially. Forward looking statements involve a number of risks and uncertainties surrounding competitive and industry conditions, market acceptance for the company's products, risks of litigation, technological changes, developing industry standards and other factors related to the company's businesses. The Company reserves all of its rights.

###