



**FOR IMMEDIATE RELEASE**

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**MCINTOSH® TEAMS UP WITH RENOWNED AUDIOPHILE EXPERT**  
**MICHAEL FREMER FOR EDUCATIONAL DVD**  
**WITH PURCHASE OF ULTIMATE-QUALITY MT10 TURNTABLE**

*-- Over Three Hours of DVD Content Provides Users With Unique Guide to Turntable Setup, Plus an Entertaining Journey into the Wonders of Vinyl! --*

**Denver, CO, September 4, 2008** – McIntosh Laboratory, a world leader in home entertainment systems for nearly 60 years, is teaming up with renowned audiophile and journalist **Michael Fremer** to provide consumers with a special educational DVD as a gift upon purchase and registration of the McIntosh **MT10** ultimate-quality luxury turntable. (US and Canada SRP: \$9,500). Fremer's fascinating and informative DVD, "21<sup>st</sup> Century Vinyl," packed with over three hours of content, will provide discriminating McIntosh customers with a valuable and entertaining guide to setting up a top-quality high-performance vinyl audio system.

Michael Fremer's "21<sup>st</sup> Century Vinyl" is arranged into six chapters: *Why We Love Vinyl, Mysteries of Mastering, Tools of the Trade, Setting up a Pro-ject RM-5, Setting up a VPI Scoutmaster, and Final Words*. The DVD's primer on

*-- more --*

turntable setup distills Fremer's renowned expertise and experience with vinyl systems into an easy-to-understand tutorial that applies to setting up the McIntosh MT10. Included in the DVD is a PDF article written by Fremer that describes turntable setup for optimal performance.

### **About McIntosh Laboratory**

In an era where the rate of change is as amazing as the changes themselves, McIntosh is all the more remarkable. For almost 60 years, the McIntosh brand continues to represent high performance, superlative engineering and limitless pride of ownership. State-of-the-art technology infused with hand craftsmanship and the details McIntosh is famous for continue to be the key values found in every piece of equipment. Products built to last for decades of flawless performance demand nothing less than an equal level of commitment to customer support and service as well. Its no wonder satisfied customers the world over view their McIntosh products as investments worthy of being passed down through generations. McIntosh Laboratory, Inc. is a D&M Holdings company.

### **About D&M Holdings Inc.**

D&M Holdings Inc. is a global operating company providing worldwide management and distribution platforms for premium consumer, automotive, commercial and professional audio and video businesses including Denon<sup>®</sup>, Marantz<sup>®</sup>, McIntosh<sup>®</sup> Laboratory, Boston Acoustics<sup>®</sup>, Snell Acoustics, Escient<sup>®</sup>, Calrec Audio, Denon DJ, Allen & Heath, D&M Professional and D&M Premium Sound Solutions. Our technologies improve the quality of any audio and visual experience. All product and brand names with a trademark symbol are trademarks or registered trademarks of D&M Holdings, Inc. or its subsidiaries. For more information visit [www.dm-holdings.com](http://www.dm-holdings.com).

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