

Snell

For Immediate Release

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SNELL ACOUSTICS DEBUTS NEW PHANTOM LOUDSPEAKER AT CES 2009

-- All the Power, Performance and Listening Luxury of Snell's Flagship Illusion in a Smaller, More Streamlined Cabinet --

Las Vegas, NV, January 8, 2009 – Snell Acoustics, a leading manufacturer of high-performance and custom-built loudspeakers for more than 30 years, is introducing its new **Phantom** loudspeaker at CES. The Snell Phantom (**SRP: \$20,000/pr**) is engineered to provide the luxurious style and incredible sound of the company's flagship Illusion, only with an even sleeker design and smaller footprint. In keeping with Snell's pedigree and its "No Compromises" sound proposition, Phantom features many of the same astounding audio characteristics and leading-edge technologies as Illusion, including an innovative 3-way design and extraordinary handcrafted cabinet construction.

World's Finest Transducers; Matchless Crossover Design

To achieve its full-range, entirely uncolored audio reproduction, Phantom integrates the world's finest transducers with Snell's matchless crossover expertise, resulting in unimpeded clarity and unrestricted detail. Whether used for music or home theater sound, Phantom delivers rich audio texture, dimension and presence to every seat in the listening area, enveloping the listener with incredible bandwidth and precise imaging.

Designed by Joe D'Appolito Ph.D., Snell's Chief Engineer, Phantom boasts dual 4.5-inch machined XL magnesium midrange drivers mounted over and under an extremely low-resonance 1-inch SEAS XL silk dome tweeter with neo-magnet. This configuration, called a D'Appolito Array, is a fine-tuned symphony of driver elements, transducer parameters and geometric layout, and time-domain design of electrical components, all conspiring toward a single goal: a coordinated wave-front with smooth and consistent axial dispersion. The

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resulting 3-dimensional sound field brings together clarity, definition, transient accuracy, and dynamic potential, with the freedom from coloration that is achievable in no other way.

Further enhancing the dynamic listening experience afforded by Phantom are dual 8" aluminum woofers coupled to the loudspeaker's unique enclosure, ensuring fast, detailed, extended bass to nearly 30Hz. In addition, Phantom's discrete crossover boards for bass, midrange and treble dramatically reduce distortion while allowing for triamp (triwire), biamp (biwire) and single amp connectivity.

Unique Asymmetrical Tapering Tower Design

Like the flagship Snell Illusion, Phantom features a unique asymmetrical tapering tower design, with gently curved surfaces and a sculpted, statuesque appearance. Snell woodworkers and design engineers spared no expense in the creation of this exceedingly labor-intensive cabinet, which houses a full spectrum of fast, sublimely musical transducers, integrated with an exceptionally precise crossover network. The combination of the unique cabinet design and sophisticated audio componentry results in a superbly balanced, highly dynamic device that creates a nearly holographic soundstage that puts voices and instruments not just in their proper location, but in their proper size relative to each other – with consistent acoustic characteristics at every listening level.

The Phantom Finish

Snell's reputation for the audio world's finest wood finishes and craftsmanship is exemplified in Phantom. The "standard" finish is high-gloss black under multi-coated, hand-rubbed clear lacquer. But virtually any wood finish, however familiar or exotic, is available under special order, as is deep-luster lacquer, or other specialized finishing, in any color or shade desired.

The Snell Phantom is scheduled for availability in the second quarter of 2009.

About Snell Acoustics

For over 30 years Snell Acoustics has designed and manufactured high-end loudspeakers, and has earned a reputation as one of the world's foremost manufacturers of custom-built, handcrafted speakers. Based in Peabody, Massachusetts, the company is renowned for its aesthetically pleasing hand-made cabinets, award-winning sound, and pioneering efforts with THX.™ Snell Acoustics is a wholly owned subsidiary of D&M Holdings Inc. Additional information is available at www.snellacoustics.com.

About D&M Holdings Inc.

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