



FOR IMMEDIATE RELEASE

**Boston Acoustics Introduces Two Computer
Multimedia Speaker Systems That Offer Great Boston Audio Performance,
Smart Design Plus Innovative Boston P.O.P.**

*-- New Systems Feature Sleek Curved Cosmetic, in Two High-Powered Systems
That Lets Users "Make it Their Own" -*

Peabody, MA, January 7, 2008 -- Boston Acoustics, Inc., a world-renowned manufacturer of high-performance loudspeakers and entertainment products, is re-entering the computer multimedia speaker category with two new stylish solutions for experiencing exceptional audio performance from a desktop or laptop computer, media player, or any other portable device with an auxiliary output. The new systems, Models **MM 220** (SRP: \$99.99) and **MM 226** (SRP: \$179.99), offer an easy and affordable solution for enhancing a computer user's enjoyment of multimedia content, from extensive libraries of digital music to gaming and streaming video, as well as for expanding the music experience with powerful room-filling sound. With their sleek curved cosmetic, both speaker systems reflect Boston Acoustics' new Play Smart™ attitude, combining extraordinary performance, sonic accuracy, and "hip-smart" product design.

Eli Harary, Boston Acoustics Senior Vice President & General Manager noted, "Millions of people have enjoyed Boston Acoustics computer multimedia speakers in the past and we're very excited about our re-launch into the category. Our goal in creating these systems was to provide consumers with an easy and affordable way to enhance the PC experience and to add a new audio dimension for users of iPods and other portable media devices. To this end, we utilized many of the same design and performance aspects of our new Horizon Series products, focusing on unique applications for the computer and portable media lifestyle. The results are computer multimedia speaker systems that are ideal for today's content-rich lifestyle, with all the sonic power and immersive audio to bring movies, videos, music, and computer games to life."

Make it your own with Boston Acoustics P.O.P.

To make it easy for customers to individualize the look of their MM 220 and MM 226 speaker systems, both models feature Boston Acoustics' innovative Personal Options Plan (P.O.P.) design concept. P.O.P. lets users customize the look of their product using easily removable and replaceable cloth grilles that are available in a wide variety of colors, including Glacier, Rosebud, Onyx, Pearl Gray, Caramel, Chocolat, Silver, and Chili Pepper. To purchase an optional new grille, customers can simply visit the Boston Acoustics website www.bostonacoustics.com/POP and select the color of their choice or contact those dealers that will be stocking the grille color options.

MM 220: Great Sound from Any Source

Ideal for use with any computer, as well as any iPod or other portable media player, the compact MM 220 system delivers powerful room-filling sound yet requires very little space. The MM 220 system features a ½-inch tweeter, with advanced dual high-output 2-inch drivers for rich, realistic audio, and a 2-inch passive radiator for surprising bass from a 2-piece speaker system. In addition, a dynamic bass enhancement feature delivers full satisfying performance at any volume, and a headphone output affords quality private listening.

MM 226: 2.1 System with Subwoofer for Extra Deep Bass

Designed to provide outstanding sound with the deepest bass response from any source, the MM 226 system includes 2 satellite speakers, and a separate subwoofer that utilizes a single high-excursion 6½ -inch driver for powerful bass. The system also boasts a true 100 watts of amplification to bring all your media to life. A special dynamic bass enhancement feature delivers powerful low frequency bass response at any volume. The system's space-saving slim-profile design with soft touch finish makes it ideal for the desktop or any other room in the house, and for unlimited flexibility, it may be used with any computer, iPod, media player, or other portable music device, even headphones.

About Boston Acoustics

Founded more than 25 years ago, Boston Acoustics is a world-renowned leader in high-performance loudspeakers, tabletop radios and advanced car audio systems. Today, the company's "Play Smart™" attitude is reflected in its hip-smart approach to product design, which allows customers to enjoy high-performance audio while expressing their personal style and tastes with an element of fun. For more information on the company's full range of advanced products, please visit www.BostonAcoustics.com.

About D&M Holdings Inc.

D&M Holdings Inc. is a global operating company providing worldwide management and distribution platforms for premium consumer, automotive, commercial and professional audio and video businesses including Denon®, Marantz®, McIntosh® Laboratory, Boston Acoustics®, Snell Acoustics, Escent®, Calrec Audio, Denon DJ, D&M Professional and D&M Premium Sound Solutions. Our technologies improve the quality of any audio and visual experience. All product and brand names with a trademark symbol are trademarks or registered trademarks of D&M Holdings, Inc. or its subsidiaries. For more information visit www.dm-holdings.com.

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