

# D&M Professional

## For Immediate Release

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## **DENON DJ TO SHOWCASE NEW HIGH-PERFORMANCE PRODUCTS FOR WORKING DJs AT NAMM 2008**

*-- New Compact CD/USB Media Player & Controller, 2-Channel Mixer, High-Performance Headphones and Super Compact Mixer Join Company's Broad Line of Industry-Leading DJ Products --*

**Anaheim, CA, January 17, 2008** — Denon DJ, a leading manufacturer of reliable, premium-grade DJ equipment, will showcase a broad range of high-performance products for working DJs at NAMM 2008. In addition to its forthcoming breakthrough Model DN-HS5500 Direct Drive Turntable Media Player & Controller (*see separate release*), the company will spotlight four exciting new additions to its comprehensive line of mobile mixers, portable CD/MP3 players and more. The four new products, including the innovative, high-performance **Model DN-S1200 Compact CD/USB Media Player & Controller, DN-X050 Professional 2-channel Mixer, Model DN-HP700 headphones and DN-X120 Compact Performance Mixer**, will be showcased at NAMM, many in live demonstrations that will give attendees the opportunity to experience their features and capabilities firsthand.

### **DN-S1200: Total Control Over Your Music Collections in a Super Compact Instrument!**

Denon's new DN-S1200 Compact CD/USB Media Player & Controller is a super-compact and sophisticated DJ instrument that lets users bring together and enjoy access to their entire music collection from virtually all-existing storage media, including Apple® iPods® and USB Flash Drives. For total flexibility, it features an illuminated Slot-In CD Player, a quick-loading and fast data reading mechanism that offers a variety of audio compact disc support, including CD, CD-R, CD-RW and CD-TEXT. Thanks to its advanced External USB Device Support, users have access to vast portable music collections stored on external USB media and may connect their iPod, Thumb Drive, and large Hard Drives for easy access to small or extensive mp3/wav collections of up to 50,000 files. Simply plug these devices into the DN-S1200 to obtain the powerful on-board features such as Instant Start, Seamless Looping, Scratching and easy File Searching. Notably, with its MIDI Interface Controller

(PC/MAC), the DN-S1200 is also designed to interface and control a variety of popular DJ programs that supports USB MIDI in/out interface, either by user custom mapping or direct native support by the software vendor. Users can easily control their favorite DJ software all from a single advanced compact player. Unlike most dedicated DJ midi controllers that are only USB bus powered, the DN-S1200 encompasses its own internal power supply to achieve the highest electrical specifications, resulting in best possible performance. The DN-S1200 features industry leading Burr Brown (a product of TI) 24 bit DAC processing for superior output audio fidelity.

The DN-S1200's leading-edge 110mm JOG Disc is constructed with an ultra high-resolution pulse and touch sensor mechanism to accurately reproduce the most subtle or swift scratching movements made by the human hand. The Jog Disc can perform other vital functions too such as, pitch bending, scanning, file searching and dry/wet control for effects. For added creative flexibility, two "hot starts" (A1 and A2) can be made on the fly and easily turned into Seamless Loops. And thanks to its 4 Superb Built-in Effects, building the mood of the dance floor and remixing live has never been easier. DJs can easily activate and have full parameter control with a Dry/Wet mix control of the 4 effects: Flanger, Filter (High-Mid-Low), Echo and Echo/Loop, as well as 3 Platter Effects, including Brake (adjustable in real-time), Dump (reverse sound without losing true forward time, like a radio edit), and Reverse (plays your music backwards). For those DJ's who perform long mix transitions and require high pitch resolution, the S1200 offers a 100mm pitch slider with .02% for the 4% pitch range and .05% for the 10/16% pitch range. 24%/50%/100% ranges are also available.

The DN-S1200 comes complete with Denon DJ's acclaimed Music Manager Software. Among its groundbreaking features is a highly refined search system, which lets users navigate quickly through any MP3/ WAV files connected to the system and monitor files via the internal player. Additionally, the Music Manger allows for ID3 Tag Editing of MP3/ WAV for supported fields, scans files and saves BPM calculated results to the TAG itself, builds playlists, importing/exporting of Playlists and transporting music files to other connected devices The Denon DN-S1200 is scheduled to ship in April 2008 at a manufacturer's suggested retail price of [\\$599.99](#).

### **DN-X050: A New Standard in Professional 2-Channel Mixing**

With its slim, 2RU rackmount design and full complement of advanced features, the DN-X050 sets a new performance standard for both flexibility and ease-of-use in professional 2-channel. Users have access to two switchable phone/line and two line inputs, as well as a dedicated microphone input. The unit also features three-band Parametric EQ, Balanced & Unbalanced Output, and a 10-segments Level

Meter. The DN-X050 is scheduled to ship in March 2008 with a manufacturer's suggested retail price of \$399.99.

### **DN-HP700 Headphones: Durability, Reliability and Style**

Denon DJ's sturdy new DN-HP700 headphones are designed with the durability, reliability and style required by today's hard-working DJs. With their powerful 40mm drivers and 1,700mW of input power and Neodymium magnet technology, they provide clear, pure audio performance. Swivel ear cups allow for easy one-ear monitoring. In addition, a convenient one-side exit coiled cable and neat folding design add to their compact portability. The DN-HP700 headphones are scheduled to ship this month for a manufacturer's suggested retail price of \$149.99.

### **DN-X120 Compact Performance Mixer: Great Sound Quality In Tight Portable Package**

Designed as a replacement for the popular Denon DX-100, the new DN-X120 Compact Performance Mixer offers unprecedented sound quality in a super-compact, tight package. One of the smallest professional-quality DJ mixers on the market, the new DN-X100 features dual switchable phono/lines, with 2 line inputs as well as advanced 45mm VCA faders, microphone input and 3-band EQ. Balanced and unbalanced outputs offer total flexibility, and a 10 segments level meter adds to the unit's utility and performance. The streamlined portable unit also offers the many advanced features that made the DX-100 the compact mixer of choice for many top professional DJs, such as cross fader and channel fader reverse, channel fader contour, program channel reverse, gain control, headphone split cue and more. The DN-X120 is scheduled to ship in March 2008 with a manufacturer's suggested retail price of \$299.99.

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### **About D&M Professional**

D&M Professional, parent of Denon Professional, Marantz Professional and Denon DJ, manufactures and distributes a reliable line of professional audio and video equipment for the broadcast, commercial, corporate, DJ, education, government, audio/visual, education, houses of worship, security, and related industries.

**Visit D&M Professional at [www.d-mpro.com](http://www.d-mpro.com).**

**or Denon DJ at: [www.denondj.com](http://www.denondj.com)**

### **About D&M Holdings Inc.**

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