



2-1 Nisshin-cho
Kawasaki-ku, Kawasaki-shi
Kanagawa 210-8569 Japan
www.dm-holdings.com

Contacts:

Naoyuki Honmura (Japan)
81.44.670.1111
Gail Petersen (Europe & US)
1.201.762.6635

For Immediate Release

**D&M Holdings Appoints Former BOSE Executive as Vice President,
Automotive OEM Sales, Japan**

Tokyo, Japan, October 9, 2007 -- D&M Holdings Inc. (TSE 1:6735) announced today automotive sound system expert Kunito Okamura has been appointed Vice President, Automotive Original Equipment Manufacturing (OEM) Sales, Japan. In this new position, Mr. Okamura will play a key strategic role in expanding the Company's Automotive OEM business for Japanese auto manufacturers in Japan. The Branded Automotive OEM business is one of the areas D&M is targeting in its growth strategy.

Mr. Okamura joined D&M Holdings as General Manager of Global Service to strengthen D&M's customer service two years ago and has made a remarkable contribution. Prior to D&M, Mr. Okamura served as Managing Director for BOSE International K.K., an automotive audio OEM manufacturer and the Vice President for, BOSE K.K., a consumer and commercial audio manufacturer. Mr. Okamura headed successful projects and won contracts with Japanese major auto manufacturers during his eight-year tenure. Before joining BOSE, he was engaged in product development and product planning at Hitachi and Thomson Consumer Electronics.

"We are pleased to have Mr. Okamura as Vice President, Automotive OEM Sales, Japan. He is well-versed in all aspects of the automotive OEM business. D&M is expanding its global business through the partnership with Japanese auto manufacturers and we need Mr. Okamura's proven leadership aligned with his engineering knowledge and business experience

to meet the expectations of auto manufacturers,” said Mr. Victor J. Pacor, President and COO of D&M Holdings.

D&M strengthened the automotive OEM business when it acquired Boston Acoustics in 2005 and D&M Premium Sound Solutions (former Philips Sound Solutions) in the beginning of 2007. Current OEM customers are mainly in Europe and the United States, and D&M is targeting to expand its customer base in Asia Pacific.

About D&M Holdings Inc.

D&M Holdings Inc. is a global operating company providing worldwide management and distribution platforms for premium consumer, automotive, commercial and professional audio and video businesses including Denon®, Marantz®, McIntosh® Laboratory, Boston Acoustics®, Snell Acoustics, Escient®, ReplayTV®, Denon DJ, Calrec Audio, D&M Professional and D&M Premium Sound Solutions. Our technologies improve the quality of any audio and visual experience. All product and brand names with a trademark symbol are trademarks or registered trademarks of D&M Holdings, Inc. or its subsidiaries. For more information, visit <http://www.dm-holdings.com/>.

Forward Looking Statement

Statements in this news release regarding D&M Holdings, Inc. that are not statements of historical fact may include forward looking statements regarding future events or the future financial performance of the company. We wish to caution you that such statements are just predictions and that actual events or results may differ materially. Forward looking statements involve a number of risks and uncertainties surrounding the integration of the company's acquisitions, competitive and industry conditions, targeted cost savings programs, market acceptance for the company's products, technological changes, developing industry standards and other factors related to the company's businesses.

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